



THE *premier* OREGON PINOT NOIR AUCTION

NOVEMBER 11 AND 12, 2016

We invite you to join us as a sponsor to celebrate our monumental 25th anniversary. Join the state's most prominent winemakers as they pour their one-of-a-kind ¡Salud! Cuvées, bid on impressive auction lots curated specifically for ¡Salud!, and toast with us as we honor the strides we've made in providing healthcare services for Oregon's seasonal vineyard workers and their families over the past 25 years.

This year's auction weekend events include:

FRIDAY, NOVEMBER 11, 2016
¡SALUD! CUVÉE TASTING AND BIG BOARD AUCTION

PONZI VINEYARDS

Forty-four of Oregon's most celebrated wineries will preview their very best 2015 vintage Pinot Noirs, custom-made solely for ¡Salud!. Only five individual cases from each winery will be available to the highest bidders. An exclusive pre-event will allow our esteemed sponsors and their guests to mingle with the winemakers and taste their exclusive cuvées prior to the arrival of other attendees.

FRIDAY, NOVEMBER 11, 2016
PATRONS' DINNER

ARGYLE

This intimate, multi-course winemaker dinner is held immediately following the ¡Salud! Cuvée Tasting and Big Board Auction for our sponsors at the Silver level and above.

SATURDAY, NOVEMBER 12, 2016
25TH ANNIVERSARY CELEBRATION GALA AND AUCTION

SENTINEL HOTEL

We are excited to return to the completely renovated and luxurious Sentinel hotel for this 25th anniversary gala. The evening begins with an outstanding silent auction and wine tasting with the 44 winemakers from the ¡Salud! Vintners Circle. Dinner is specially crafted to complement exceptional Oregon wines, and the live auction will feature rare library wines, winemaker experiences, and unique travel packages. After the auction, the celebration will continue with an after-party featuring dessert, live music, and dancing.





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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$25,000

RECOGNITION:

- Prominent name and corporate logo on invitation and all promotional materials
- Prominent placement of full-page ad in the auction catalog
- On-screen recognition and corporate logo at the live auction
- Prominent listing on sponsor signage
- Named as presenting sponsor in all pre- and post-event press releases
- Quoted in post-event press release
- Corporate logo listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 16 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 16 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- Two tables of 8 at the Saturday night 25th Anniversary Celebration Gala Dinner and Auction with premier seating
 - Winery host to fill two seats at your table (optional)
 - Designated sommeliers for your tables
 - Commemorative gifts for each of your guests

PLATINUM SPONSOR - \$10,000

RECOGNITION:

- Recognition on invitation
- Full-page advertisement in auction catalog
- On-screen recognition at the live auction
- Corporate name on website with link to corporation's website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 10 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 6 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- A table for 10 at the Saturday night 25th Anniversary Celebration Gala Dinner and Auction
 - Winery host to fill two seats at your table (optional)
 - Commemorative gifts for each of your guests





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SPONSORSHIP OPPORTUNITIES (CONTIUED)

GOLD SPONSOR - \$7,500

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 8 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- A table for 8 at the Saturday night 25th Anniversary Celebration Gala Dinner and Auction
 - Commemorative gifts for each of your guests

SILVER SPONSOR - \$5,500

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night 25th Anniversary Celebration Gala Dinner and Auction



BRONZE SPONSOR - \$3,000

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events

AMENITIES:

- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction

BENEFACTORS:

\$2,500

RECOGNITION:

- Full-page advertisement in auction catalog
- Corporate name listed on website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events

\$2,000

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events

\$1,000

RECOGNITION:

- Recognition on sponsor page in auction catalog
- Corporate name listed on website
- Recognition on sponsor board at both events



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CUSTOM SPONSORSHIP OPPORTUNITIES

BIG BOARD SPONSOR - \$15,000

- Exclusive corporate name and logo on Big Board
- Full-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters
- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night 25th Anniversary Celebration Gala Dinner and Auction

GLASSES SPONSOR - \$15,000

- Logo etched on bowl of Riedel Oregon Pinot Noir glasses provided as take-aways to attendees
- Full-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters
- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night 25th Anniversary Celebration Gala Dinner and Auction

BIDDING CARD SPONSOR - \$10,000

- Exclusive corporate logo on the back of the live auction bidding cards
- Full-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters
- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner following the ¡Salud! Cuvée Tasting and Auction
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night 25th Anniversary Celebration Gala Dinner and Auction





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SPONSORSHIP CONFIRMATION FORM

Sponsor Name as it should appear in all listings:

Contact Name:

Address:

City/State/Zip:

Phone:

Email:

Fax:

Sponsorship Level:

- Presenting Sponsor – \$25,000
- Platinum Sponsor – \$10,000
- Gold Sponsor – \$7,500
- Silver Sponsor – \$5,500
- Bronze Sponsor – \$2,500
- Benefactor (full page ad) – \$2,500
- Benefactor (half page ad) – \$2,000
- Benefactor – \$1,000
- Bidding Card Sponsor – \$10,000
- Big Board Sponsor – \$15,000
- Glasses Sponsor – \$15,000

Please return form to:

¡Salud! The Oregon Pinot Noir Auction
Tuality Healthcare Foundation
335 SE 8th Ave.
Hillsboro, OR 97123

If you have any questions,
please contact us at 503.681.1850
or by fax at 503.681.1942

or

info@tuality.org
www.saludauction.org

Thank You

Please make checks payable to:

Tuality Healthcare Foundation

Please charge my: VISA Mastercard AMEX

Card Number

Expiration Date

Name on card

Signature



¡Salud! is a project of the Tuality Healthcare Foundation

For your tax purposes, the Tuality Healthcare Foundation is a non-profit organization with exempt status under 501(c)(3) of the Internal Revenue Code. The Foundation's Federal Identification Number is 93-0751507. Please contact your tax advisor regarding deductibility.