

¡SALUD! MARKS THE WORLD PREMIERE OF OREGON'S FINEST PINOT NOIR

Join the state's most prominent winemakers as they pour their one-of-a-kind ¡Salud! Cuvées at this benefit for Oregon's seasonal vineyard workers and their families.

This event is the only opportunity to acquire these unique wines made exclusively for ¡Salud!—the very best of the latest vintage of Oregon Pinot Noir.

This year's auction weekend events include:

**FRIDAY, NOVEMBER 10, 2017
¡SALUD! CUVÉE TASTING AND BIG BOARD AUCTION**

PONZI VINEYARDS

Oregon's most celebrated wineries will preview their very best 2016 vintage Pinot Noirs, custom-made solely for ¡Salud!

Only five individual cases from each winery will be available to the highest bidders. An exclusive pre-event will allow our esteemed sponsors and their guests to mingle with the winemakers and taste their exclusive cuvées prior to the arrival of other attendees.

**FRIDAY, NOVEMBER 10, 2017
PATRONS' DINNER**

ARGYLE

This intimate, multi-course winemaker dinner is held immediately following the ¡Salud! Cuvée Tasting and Big Board Auction for our sponsors at the Silver level and above.

**SATURDAY, NOVEMBER 11, 2017
DINNER AND AUCTION GALA**

DOMAINE SERENE

We are honored to be one of the first events to be held at the brand new Domaine Serene Clubhouse. The evening begins with an outstanding silent auction and wine tasting with the winemakers from the ¡Salud! Vintners Circle in the impressive caves. Dinner is specially crafted to complement exceptional Oregon wines, and the live auction will feature rare library wines, winemaker experiences, and unique travel packages.



RECOGNITION:

- Prominent name and corporate logo on invitation and all promotional materials
- Prominent placement of full-page ad in the auction catalog
- On-screen recognition and corporate logo at the live auction
- Prominent listing on sponsor signage
- Named as presenting sponsor in all pre- and post-event press releases
- Quoted in post-event press release
- Corporate logo listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 20 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 10 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- Two tables of 10 at the Saturday night Dinner and Auction Gala with premier seating
 - Winery host to fill two seats at both your tables (optional)
 - Designated sommeliers for your tables
 - Commemorative gifts for each of your guests

PRESENTING SPONSOR
\$25,000

RECOGNITION:

- Recognition on invitation
- Full-page advertisement in the auction catalog
- On-screen recognition at the live auction
- Corporate name on website with link to corporation's website
- Recognition on sponsor page in the auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 10 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 6 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- A table for 10 at the Saturday night Dinner and Auction Gala
 - Winery host to fill two seats at your table (optional)
 - Commemorative gifts for each of your guests

PLATINUM SPONSOR
\$10,000



GOLD SPONSOR
\$7,500

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Recognition on sponsor page in the auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 8 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- A table for 8 at the Saturday night Dinner and Auction Gala
 - Commemorative gifts for each of your guests

SILVER SPONSOR
\$5,500

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters

AMENITIES:

- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night Dinner and Auction Gala

BRONZE SPONSOR
\$3,000

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events

AMENITIES:

- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests

SPONSORSHIP OPPORTUNITIES

NOVEMBER 10 AND 11, 2017



BENEFACTORS:

RECOGNITION:

- Full-page advertisement in auction catalog
- Corporate name listed on website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events

\$2,500

RECOGNITION:

- Half-page advertisement in auction catalog
- Corporate name listed on website
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events

\$2,000

RECOGNITION:

- Recognition on sponsor page in auction catalog
- Corporate name listed on website
- Recognition on sponsor board at both events

\$1,000

SPECIALTY SPONSORSHIP OPPORTUNITIES:

- Exclusive corporate name and logo on Big Board
- Full-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters
- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night Dinner and Auction Gala

BIG BOARD SPONSOR
\$10,000

THE PREMIER
Oregon Pinot Noir
- AUCTION -
2017

SPECIALTY SPONSORSHIP OPPORTUNITIES CONTINUED:

GLASSES SPONSOR
\$10,000

- Logo etched on bowl of Riedel Oregon Pinot Noir glasses provided as take-aways to attendees
- Full-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters
- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night Dinner and Auction Gala

BIDDING CARD SPONSOR
\$10,000

- Exclusive corporate logo on the back of the live auction bidding cards
- Full-page advertisement in auction catalog
- Corporate name listed on website with link to corporation's website
- Logo listed on printed media advertisements
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters
- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner at Argyle Winery following the ¡Salud! Cuvée Tasting and Big Board Auction
- 4 tickets to the Saturday night Dinner and Auction Gala

MOBILE BIDDING SPONSOR
\$7,500

- Exclusive logo featured on mobile bidding application
- Full-page advertisement in auction catalog
- On-screen recognition at the live auction
- Corporate name listed on website with link
- Recognition on sponsor page in auction catalog
- Recognition on sponsor board at both events
- Recognition in ¡Salud! and Tuality Healthcare Foundation newsletters
- 4 tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction
 - Early VIP reception admittance for you and your guests
- 4 seats at the exclusive Patrons' Dinner following the ¡Salud! Cuvée Tasting and Auction
- 4 tickets to the Saturday night gala dinner and auction



SPONSORSHIP BENEFITS AT A GLANCE

NOVEMBER 10 AND 11, 2017

	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Benefactor Full Page	Benefactor Half Page	Benefactor
	\$25,000	\$10,000	\$7,500	\$5,500	\$3,000	\$2,500	\$2,000	\$1,000
Prominent listing on sponsor signage	●							
Named as presenting sponsor in all pre- and post-event press releases	●							
Quoted in post-event press release	●							
Logo listed on printed media advertisements	●							
Recognition on invitation	Logo	●						
On-screen recognition at the live auction	Logo	●						
Full-page advertisement in auction catalog	●	●				●		
Half-page advertisement in auction catalog			●	●	●		●	
Recognition in ¡Salud! and Tuality Healthcare Foundation e-newsletters	●	●	●	●				
Corporate name listed on website with link to corporation's website	Logo	●	●	●	●			
Corporate name listed on website						●	●	●
Recognition on sponsor page in auction catalog	●	●	●	●	●	●	●	●
Recognition on sponsor board at both events	●	●	●	●	●	●	●	●
Tickets to the Friday ¡Salud! Cuvée Tasting and Big Board Auction	20	10	8	4	4			
Early VIP reception admittance for you and your guests	●	●	●	●	●			
Seats at the Patrons' Dinner at Argyle Winery	10	6	4	4				
Seats at the Saturday night Dinner and Auction Gala	20	10	8	4				



NOVEMBER 10 AND 11, 2017

SPONSORSHIP CONFIRMATION FORM

Sponsor Name as it should appear in all listings:

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone 1: _____ Phone 2: _____

Email: _____ Fax: _____

Sponsorship Level:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor – \$25,000 | <input type="checkbox"/> Benefactor (half page ad) – \$2,000 |
| <input type="checkbox"/> Platinum Sponsor – \$10,000 | <input type="checkbox"/> Benefactor – \$1,000 |
| <input type="checkbox"/> Gold Sponsor – \$7,500 | <input type="checkbox"/> Bidding Card Sponsor – \$10,000 |
| <input type="checkbox"/> Silver Sponsor – \$5,500 | <input type="checkbox"/> Big Board Sponsor – \$10,000 |
| <input type="checkbox"/> Bronze Sponsor – \$3,000 | <input type="checkbox"/> Glasses Sponsor – \$10,000 |
| <input type="checkbox"/> Benefactor (full page ad) – \$2,500 | <input type="checkbox"/> Mobile Bidding Sponsor – \$7,500 |

Please make checks payable to: Tuality Healthcare Foundation

Please Charge My: VISA Mastercard AMEX

Card Number _____

Expiration Date _____ CVV _____

Name on Card _____

Signature _____

¡Salud! is a project of the Tuality Healthcare Foundation

For your tax purposes, the Tuality Healthcare Foundation is a non-profit organization with exempt status under 501(c)(3) of the Internal Revenue Code. The Foundation's Federal Identification Number is 93-0751507. Please contact your tax advisor regarding deductibility.

Please Return Form to:

¡Salud! The Oregon Pinot Noir Auction
Tuality Healthcare Foundation
335 SE 8th Ave.
Hillsboro, OR 97123

If You Have Any Questions:

Please contact us at 503.681.1850
or by fax at 503.681.1942

—or—

info@saludauction.org
www.saludauction.org

Thank You



TualityHealthcare
FOUNDATION